



Domain://Capital

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For Immediate Release:

Domain Capital and Moniker announce strategic partnership for domain name financing.

Domain Capital is proud to announce a partnership with Moniker.com at the T.R.A.F.F.I.C. East 2006 Live Auction. Domain Capital is offering its services to all qualified auction participants. At the last T.R.A.F.F.I.C. Show in Las Vegas, Domain Capital financed 50% of the \$2.1 million in domain names sales.

Domain Capital is the first and only financial services company to offer financing to businesses based on the inherent and recognized value of premium domain names. Domain's vision is to innovate exciting new financial products and services designed to enable entrepreneurs to exploit new business models. For more information, go to www.domaincapital.com.

Moniker is the first and only provider of Domain Asset Management™, a complete set of business services that provide companies a single-point-of-access to help manage and maximize the value of their domains. These services include name creation, registration, acquisition, portfolio management, appraisal and escrow services, monetization and after-market sales – all backed by unsurpassed customer service and security. With more than a decade of experience, Moniker is a top 10-domain registrar, holds the industry's highest customer retention rate and was a pioneer in developing domain appraisals. For more information, go to www.moniker.com.

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