



Domain://Capital



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**For Immediate Release:**

### **'...Now up for Bid!' – Go Daddy Unveils Expanded Auction Lineup**

*Premium Domain Names Available to Bidders in Go Daddy Signature Auction*

SCOTTSDALE, Ariz.--(BUSINESS WIRE)--It just may be the hottest ticket on the 'Net - *if you are in the market for a catchy domain name already registered by someone else.* GoDaddy.com today revealed its final list of domain names available for the upcoming Go Daddy Signature Auction.

**The online auction takes place November 6-8.** Interest in the event is keen and the sheer number of names 'up for bid' auction grew rapidly in recent days. A complete list of the domains is available at [www.GoDaddySignatureAuctions.com](http://www.GoDaddySignatureAuctions.com).

"We have some impressive domain names in this auction," said GoDaddy.com CEO and Founder Bob Parsons. "We were inundated with submissions for listings, but selected only the most memorable and coveted. We also worked to provide a good variety of names for a wide range of price points."

A few of the 30 domain names available at the Go Daddy Signature Auction include:

- Bob.com
- TravelUpdate.com
- SportUtility.com
- YB.com
- CollegeFootball.mobi

The fast-paced online auction is open to the public. Qualifying to bid is easy; just a few simple answers are required.

The domain names will be put up for auction one at a time. There is no time limit to each auction. Once the bidding stops, the auction ends. A moderator will be on hand in a live-chat setting to answer questions potential bidders may have.

If you are unable to participate in the auction for the domain name you desire, you can place a sealed proxy-bid, which automatically bids for you until your pre-set limit is reached. All winning transactions will be handled through Escrow.com. This allows security and peace-of-mind for both parties.

Financing is available through Domain Capital if you are interested in obtaining a domain name, but do not have the appropriate budget immediately available. It is highly recommended bidders pre-qualify at [www.DomainCapital.com](http://www.DomainCapital.com) before the event.

To participate in the auction, all you need to do is register at [www.GoDaddySignatureAuctions.com](http://www.GoDaddySignatureAuctions.com).

**About The Go Daddy Group, Inc.**

Go Daddy is a leading provider of services that enable individuals and businesses to establish, maintain and evolve an online presence. Go Daddy provides a variety of domain name registration and Web site hosting services, as well as a broad array of on-demand and other services. The Go Daddy Group, Inc. has more than 24 million domain names under management. Go Daddy registers, renews or transfers a domain name every 1.3 seconds. GoDaddy.com is the world's No. 1 domain name registrar according to Name Intelligence, Inc. GoDaddy.com is also rated the world's largest hostname provider according to Netcraft Ltd. During 2006, The Go Daddy Group registered approximately one-third of all domain names registered in the top six generic top-level domains, or gTLDs, including .com, .net, .org, .biz, .info.

- The Go Daddy Group -

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